How-To Add Your Bellagio Network Affiliation to LinkedIn
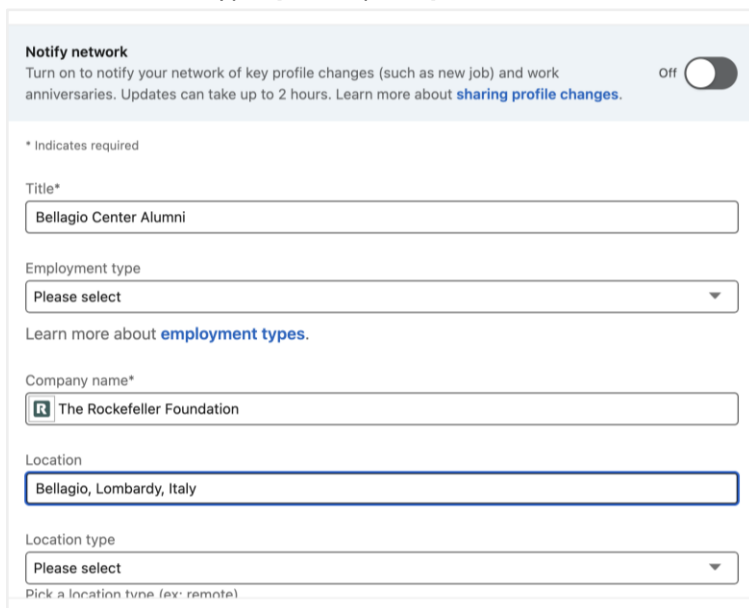
The Bellagio Network offers two ways for alumni to add their affiliation to their LinkedIn profile. Use this guide to discover how to: 1) add "Bellagio Center Alumni" to the Experience section of your profile, and 2) add the Bellagio Center Alumni background image to your profile.

Step 1: Add "Bellagio Center Alumni" to the Experience section of your profile with the provided graphic

- The 'Experience' section lists your professional roles. Scroll down to this section of your profile and click the **+** button (see below).

- Type in the following responses to the fields. The asterisk (*) denotes required fields.
    - Title*: Bellagio Center Alumni
    - *Employment type: [not required]*
    - Company name*: The Rockefeller Foundation
        - Note: Start typing the name and select from the dropdown options.
    - Location: Bellagio, Lombardy, Italy
        - Note: Start typing "Bellagio" and select from the dropdown options.
    - *Location type: [not required]*

- Add your program's **Start and End dates.** In the **Description** field, you may include a description of your residency or convening.

- Scroll down to the **Media** section of the form. Select **+ Add media**.

- Select the provided Bellagio Center Alumni icon file and upload.
  - The file is available here.
- Confirm that the name of the file is "Bellagio Center Alumni." You may need to remove ".png" from the title.
- Click **Save**.
- The experience will display like this:

Step 2: Add the Bellagio Center Alumni background image to your profile

- Navigate to your LinkedIn profile.
- At the top of your profile, find the **button** to change your header image. If you do not currently use a background image, it will be a camera. If you have one active, it will be a pencil (see below).

 OR
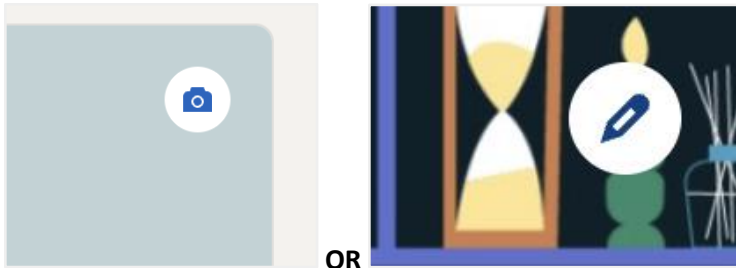
- Click **Upload a photo** and select the provided Bellagio Center Alumni background image.
  - The file is available here.

- Click **Apply**.
- The result will display like this:

You can find both downloadable assets here.