

# How-To Add Your Bellagio Network Affiliation to LinkedIn

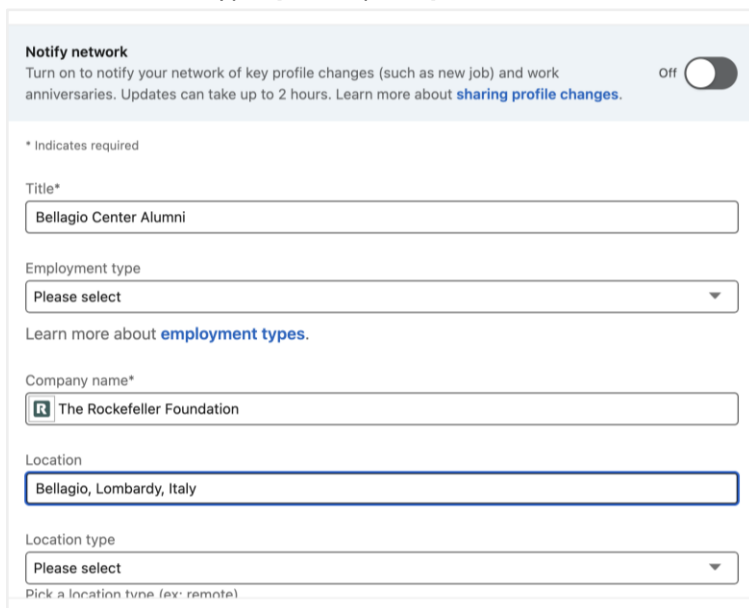
The Bellagio Network offers two ways for alumni to add their affiliation to their LinkedIn profile. Use this guide to discover how to: 1) add “Bellagio Center Alumni” to the Experience section of your profile, and 2) add the Bellagio Center Alumni background image to your profile.

## Step 1: Add “Bellagio Center Alumni” to the Experience section of your profile with the provided graphic

- The ‘Experience’ section lists your professional roles. Scroll down to this section of your profile and click the + button (see below).



- Type in the following responses to the fields. The asterisk (\*) denotes required fields.
  - Title\*: Bellagio Center Alumni
  - Employment type: [not required]
  - Company name\*: The Rockefeller Foundation
    - Note: Start typing the name and select from the dropdown options.
  - Location: Bellagio, Lombardy, Italy
    - Note: Start typing “Bellagio” and select from the dropdown options.
  - Location type: [not required]

A screenshot of the LinkedIn 'Add Experience' form. At the top, there is a 'Notify network' toggle switch set to 'Off'. Below that, a note says '\* Indicates required'. The form fields are: 'Title\*' with 'Bellagio Center Alumni' entered; 'Employment type' with a dropdown menu showing 'Please select'; 'Company name\*' with 'The Rockefeller Foundation' entered and a small icon to the left; 'Location' with 'Bellagio, Lombardy, Italy' entered; and 'Location type' with a dropdown menu showing 'Please select'. A small note at the bottom says 'Pick a location type (ex: remote)'.

- Add your program's **Start and End dates**. In the **Description** field, you may include a description of your residency or convening.

**Add experience**
✕

Start date\*

April

2023

End date\*

May

2023

Description

List your major duties and successes, highlighting specific projects

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- Scroll down to the **Media** section of the form. Select **+ Add media**.


← **Edit media**
✕

Title\*

Bellagio Center Alumni

Description

Thumbnail



Delete
Apply

- Select the provided Bellagio Center Alumni icon file and upload.
  - The file is [available here](#).
- Confirm that the name of the file is “Bellagio Center Alumni.” You may need to remove “.png” from the title.
- Click **Save**.
- The experience will display like this:



**Bellagio Center Alumni**

The Rockefeller Foundation

Apr 2023 - May 2023 · 2 mos

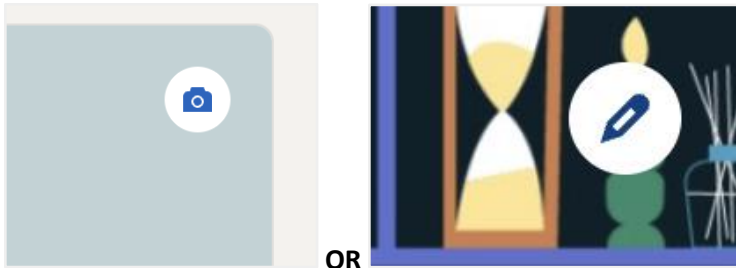
Bellagio, Lombardy, Italy



**Bellagio Center Alumni**


## Step 2: Add the Bellagio Center Alumni background image to your profile

- Navigate to your LinkedIn profile.
- At the top of your profile, find the **button** to change your header image. If you do not currently use a background image, it will be a camera. If you have one active, it will be a pencil (see below).



- Click **Upload a photo** and select the provided Bellagio Center Alumni background image.
  - The file is [available here](#).

**Add a background**



**Upload a photo**  
Showcase your personality, interests, work, or team moments

**Upload photo**

- Click **Apply**.
- The result will display like this:



[You can find both downloadable assets here.](#)